



# Enterprise LOA Agreement

Aerialink text-enables and runs messaging traffic for active, +1 country code landlines (i.e. "Wireline") telephone numbers in accordance with applicable regulatory rules and industry guidelines. The messaging industry requires specific information and requirements (detailed within this LOA) when fulfilling a text enable request for a Bring Your Own Number.

## DEFINITIONS

<b>Agent</b>	Entity responsible for the duties related to the Letter of Authorization (LOA) for textenabling a Bring Your Own Number.
<b>Bring Your Own Number</b>	An active +1 country code landline (Wireline) telephone number brought to Aerialink by a number leaser or an Agent for the purposes of running messaging on the number. The Bring Your Own Number may be either a standard (non-toll-free) or a toll-free 8XX number.
<b>LOA</b>	Letter of Authorization. A document authorizing a telecommunications provider to provision services on the Number Leaser's active telephone number(s). The LOA is used in the telecommunications ecosystem as proof of explicit request and authorization for the specified telecommunications provider to text-enable and run messaging over the number(s). The LOA also includes a bill/invoice from the carrier of record from whom responsible parties are leasing the number(s).
<b>Enterprise LOA Agreement</b>	A master agreement between Message Aggregator and Agent, wherein Agent accepts responsibility on behalf of Message Aggregator for the duties associated with the LOA.
<b>Message Services</b>	The enabling of SMS and MMS services provided by Agent to the Number Leaser.
<b>Message Aggregator</b>	Entity that provides the core cellular and message delivery gateway, text enabling of Landline numbers, the delivery API and related services.
<b>Number Leaser</b>	The business or individual with an active and leased +1 country code landline number(s) who authorizes Agent to run message delivery services on their leased number(s) on their behalf.
<b>Phone Bill</b>	The Number Leaser's recent phone bill from the voice carrier for the number(s) being textenabled, acting as proof that the Number Leaser is authorized to request text-enablement for the number(s).
<b>Text-Enable Request</b>	A customer request to text-enable an active +1 country code landline number and run message traffic through the service provider to whom the request is submitted.





This Enterprise LOA Agreement (“Agreement”) dated effective as of \_\_\_\_\_ (the “Effective Date”), is between \_\_\_\_\_ (the “Agent”) and Convey (the “Message Aggregator”).  
 Agent hereby accepts responsibility for all matters relating to the Letter of Authorization and will act on Aerialink’s behalf for the purpose of providing such responsibilities as specified below.

## LETTER OF AUTHORIZATION (LOA) RESPONSIBILITIES

Agent will obtain the LOA for the Text-Enable Request for which Agent will be providing Messaging Services. An LOA is a standard, required document in the telecommunications industry. In the event of a conflict with the number text enablement, Agent will be required to share the LOA with parties in the telecommunications ecosystem to aid in a resolution. The LOA Effective Date is a key data point used to determine the timing of consent.

The LOA must include the following information and additional documents:

**Number Leaser Information**

- Company Name
- Individual/Contact Name (if listed on Phone Bill)
- Service Address (including city, state/province and zip/postal code) as listed on file with the Number Leaser’s current carrier. (This must be a physical location and cannot be a PO box.)
- Current telephone service provider
- A recent telephone bill from Number Leaser’s current provider. This bill must not be older than thirty (30) days and should clearly show their name, telephone number(s), address and the provider’s carrier name. Note that a separate LOA is required for each BTN (Billing Telephone Number).
- Consent – electronically signed and dated by the Number Leaser to designate Aerialink as the new carrier for Message Aggregation services for the specified number(s).

**Text-Enable Request Information**

- Telephone Number(s) to be text-enabled
- Requested text-enable date

## AUTHORIZATION

By signing and submitting this Agreement, the signing party accepts responsibility for the Agent duties of the LOA and authorizes Message Broadcast, LLC (“Convey”) dba Aerialink (“Aerialink”) to initiate the process of text-enabling the Bring Your Own Numbers provided to us. Following the successful completion of Text-Enable Requests, the telephone number(s) will be active on Agent’s Aerialink account. It is understood that the above authorizations include the sharing of information between Agent, Aerialink and related providers in the telecommunications ecosystem for the purposes of the authorization granted and conflict resolution for number text enabling. Executed as of the Effective Date by an Agent authorized to execute such authorization.  
 Company (full legal name)

**AUTHORIZED SIGNATURE**

NAME (typed or printed) \_\_\_\_\_

TITLE \_\_\_\_\_ DATE \_\_\_\_\_

