



Verified Sender Request

Please fill out the following and return to Convey Support. One Verified Sender submission is required per brand. Brands who dedicate different numbers to different use cases should submit separate forms for each TFN.

All fields are [required for all submissions](#). No use case (e.g. conversational messaging) is exempt from any field, including opt-in and CTA. If any required fields are missing, we will not be able to process your request. Consult the [Toll-Free Verification Process](#) article for additional details on requirements.

REQUIRED			
1. Messaging Provider			
2. Legal Business Name & DBAs <small>Must match official business name registered w/ tax ID</small>			
3. Business Registration³	BRN/EIN:	Country:	
4. Business Reg. Type³ <small>Private Profit, Public Profit, Non-Profit, Government (Sole Proprietor not supported)</small>			
5. Corporate Website			
6. Registered Business Address	Address:		
	City:	State:	Zip:
7. Business Point-of-Contact	First:	Last:	
	Email:	Phone:	
8. Toll-Free Text Number <small>If multiple numbers, please explain why.</small>			
9. Traffic Volume <small>Est. outbound messages monthly</small>			
10. Brand Description <small>What does this company do?</small>			



<p>11. Use-Case Description ¹ What content are end-users signing up for?</p>			
<p>12. How will consumers be opting in? ² How do users consent to receive texts? (include screenshots if applicable)</p>			
<p>13. Are the texts promotional in nature?</p>	<input type="checkbox"/> Yes	<input type="checkbox"/> No	<input type="checkbox"/> Unsure
<p>14. Calls to Action Required for all submissions. How do end-users learn they can text this number? If CTAs differ between numbers, please specify. (include screenshots if applicable)</p>			
<p>15. Example Message(s) i.e. a message an end-user might receive</p>			

¹ An example of a use case summary might be, "Service Center agents' interaction with customers for account management and customer support. Each agent has a dedicated toll-free number," or "Event-triggered notifications for customer to take action such as signing a document, filling out a form, or to schedule an appointment." A brand summary example might be, About XYZ Inc. - Established in 1975, XYZ Inc. is a Fortune 1000 company and one of the nation's top travel agencies. Headquartered in Chicago with several branch locations throughout the U.S., XYZ Inc. specializes in business and leisure travel management services and serves commercial accounts in North America."

² **Failure to obtain express end-user consent (opt-in) or respect the end-user's right to revoke consent (opt-out) will result in carrier rejection of your submission.** Consent cannot be purchased as a list from a third party. Consent cannot be obtained by virtue of an existing business relationship for other purposes unrelated to text messaging, or from consent given for text messaging of a different use case. While opt-out functionality is enforced at the Network level through the STOP and UNSTOP keywords, brands must act upon every opt-out event they receive by removing the opted-out consumer phone number from all distribution lists associated with the messaging program. No future messages may be attempted.

³ Business registration information is optional until January 1st, 2026 at which time it will be mandatory.

